

The most successful projects often begin with better questions rather than quicker answers.

1

WHAT IS THIS PLACE TRYING TO ACCOMPLISH?

Begin with purpose.

2

WHAT HAS NATURE ALREADY FIGURED OUT?

Observe before you intervene.

3

HOW WILL I KNOW IF THIS LANDSCAPE IS WORKING?

Look for performance, not just appearance.

4

WHAT CHANGES WHEN I BEGIN TO NOTICE?

Observation changes decisions.

5

WHAT IS THIS PLACE TRYING TO TEACH ME?

Remain curious.

Nature is the greatest teacher.

Think beyond the site

There is something hopeful
about planting a tree.

Not simply because it grows—but
because it reminds us to think
beyond ourselves.

Every thoughtful landscape
becomes part of something larger.

Every healthy habitat
strengthens another.

Every project teaches us something
new—if we take time to notice.

STAY CURIOUS.

KEEP NOTICING.

**SHARE WHAT YOU'VE
LEARNED.**



Continue the conversation.
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